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PERSONAL ESSAY

Tips for Introductions and Conclusions

- Use the introduction to attract the reader's attention and motivate the reader to find out more about the topic.
- A good introduction may use vivid language and may be mystifying, challenging, perplexing, or surprising to the reader.
- The conclusion sums up the writer's position and offers a final resolution to the issues discussed.
- A good closing may add the final pieces of the puzzle and may come "full circle" by referring back to the beginning of the essay.
- Good closings often feature a witty moral that sums up the meaning of the essay.

